



# BRITISH AGRICULTURAL HISTORY SOCIETY

14 April 2018

Dear *Member*

Please note that, effective from 11 May 2018, new rates will apply to individual subscriptions to the Society. It is many years (the last increase was in 2009) since the BAHS last put up its individual subscription rates, and since then print, postage and publication costs have risen to the point where the subscription no longer covers our basic operating expenses. At the same time, the Society has increased the size of *Agricultural History Review*, continued to publish *Rural History Today*, and expanded the range of its activities, including – most recently – the email newsletter, online forums and LIBRAL.

The Executive Committee has therefore reluctantly taken the decision, endorsed by the 2018 AGM, to increase the individual UK subscription rate from £20 to £30. The concessionary rate rises from £5 to £15. We have also made other changes. There will now be a single subscription rate for overseas members, of £42, reflecting the difference in postage between the UK and all overseas countries. We have also introduced a joint subscription for the same price as an individual subscription, for two or more persons at the same address receiving a single copy of each publication.

As you pay by PayPal recurring payments, the new rate will apply from the next anniversary of the date you first paid by PayPal, which in your case is [*Member's Renewal Date*]. You'll probably be glad to hear that we cannot increase the recurring payment ourselves: instead we will write again shortly before your anniversary date to ask you to renew your membership via our online membership form. We will then cancel the old recurring payment.

**There is no need to take any action now.**

Note that you can cancel a recurring PayPal payment at any time, via your PayPal account. (If you do so, of course, we will stop sending you mailings – including the *Review* – from the end of your membership year.)

Thank you for supporting the British Agricultural History Society in promoting the study of agricultural history, and the history of rural economy and society. We hope you will agree with us that these rates are still incredibly good value.

Best wishes  
Bill Shannon  
Hon. Treasurer, BAHS  
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